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**For Immediate Release: September 28, 2016**

## **Heritage Commerce Corp Named to Sandler O’Neill Bank and Thrift Sm-All Stars Class of 2016**

San Jose, Calif. (Sept. 28, 2016) – Heritage Commerce Corp (NASDAQ: HTBK) parent company of Heritage Bank of Commerce, announced today its inclusion into the prestigious Sandler O’Neill Sm-All Stars Class of 2016, an elite group of 27 publicly traded small-cap banks and thrifts. This is the third year in a row Heritage Commerce Corp has been identified as one of the top performing, publicly traded small-cap banks and thrifts in the nation.

Sandler O’Neill evaluated more than 400 publicly traded banks and thrifts with a market cap below \$2.5 billion to identify the 27 small-cap depository institutions that stand out in the industry and comprise the Class of 2016. Each institution was evaluated for growth, profitability, credit quality and capital strength. The exceptional performance metrics achieved in those areas for the Sm-All Stars Class of 2016 easily exceeded industry medians.

“We’re pleased and honored to receive this designation for the third consecutive year. It shows our continued commitment to building a strong franchise,” said Walter Kaczmarek, President and CEO of Heritage Commerce Corp.

Sandler O’Neill is a full-service investment banking firm to the financial industry. The firm is a market-maker in hundreds of financial stocks and publishes equity and fixed income research focused on selected banks, thrifts and insurance companies. Additional information can be found on their website at [www.sandleroneill.com](http://www.sandleroneill.com)

### **About Heritage Commerce Corp**

Heritage Commerce Corp, a bank holding company established in February 1998, is the parent company of Heritage Bank of Commerce, established in 1994 and headquartered in San Jose with full-service branches in Danville, Fremont, Gilroy, Hollister, Los Altos, Los Gatos, Morgan Hill, Pleasanton, Sunnyvale, and Walnut Creek. Heritage Bank of Commerce is an SBA Preferred Lender. Bay View Funding, a subsidiary of Heritage Bank of Commerce, is based in Santa Clara and provides business essential working capital factoring financing to various industries throughout the United States. For more information, please visit [www.heritagecommercecorp.com](http://www.heritagecommercecorp.com).